

## 'EYE ON POLAND: New Graphic Design from Poland'

17 June – 31 July 2016

**Timings:** 10:00 am - 5.30 pm. Closed on Wednesdays.

**Venue:** The Dr. Bhau Daji Lad Mumbai City Museum, Veer Mata Jijabai Bhosale Udyan (Rani Baug), 91/A, Dr. Babasaheb Ambedkar Road, Byculla East, Mumbai 400027



*Works from the Eye on Poland exhibition*

The Dr. Bhau Daji Lad Museum in collaboration with The Polish Institute, New Delhi and Culture.pl presents the exhibition, 'EYE ON POLAND: New Graphic Design from Poland', at the Special Project Space from 17<sup>th</sup> June – 31<sup>st</sup> July, 2016.

### **About the Exhibition:**

The exhibition showcases contemporary Polish graphic design. Presenting some of the most interesting projects of the past few years in contemporary Polish graphic design, the works exhibited include mainly posters, books, exhibition catalogues, CD and vinyl record covers which have been transformed by outstanding designers from utilitarian objects into artistic works in themselves.

Polish graphic design is gaining increasing recognition in Europe and around the world. The reason is not only the traditional associations with Polish poster art and artists of the broadly defined ‘Polish Poster School’ (mid 50’s till late 60’s), such as Henryk Tomaszewski, Roman Cieśliewicz, Jan Lenica or Waldemar Świerzy, but also the achievements of younger and middle generation designers who are searching for original solutions in their practice. This growing recognition can also be attributed to the recent dynamic development of the arts and culture in Poland, particularly to the emergence of new cultural institutions and events, such as museums events, film and theatre festivals, concerts and exhibitions. An interesting phenomenon is also the development of independent publishing.

“The last few years have seen a dynamic development of graphic design in Poland. The exhibition *Eye on Poland* presents works of Polish designers mainly commissioned by cultural institutions, museums, foundations and art galleries. Projects of this kind give designers the freedom to experiment and look for inventive means of expression. An interesting phenomenon is also the development of independent publishing. The result is often high-quality, cutting-edge design marking new directions.”- Magdalena Frankowska and Artur Frankowski, curators of the exhibition.

Recently a series of exhibitions entitled “Eye on Poland” were held in Japan, South Korea and New Delhi, attracting great interest amongst visitors and art aficionados. For the first time the exhibition will be presented in Mumbai.

Artists participating in the exhibition: Jakub de Barbaro, Edgar Bąk, Ada Bucholc, Maciej Buszewicz, Robert Czajka, Justyna Czerniakowska, Przemek Dębowski, Agata Dudek, Marta Gawin, Fontarte, Ania Goszczyńska, Full Metal Jacket, Grupa Projektor, Małgorzata Gurowska, Jakub Stępień (Hakobo), Aleksandra Mizielińska and Daniel Mizieliński (Hipopotam studio), Joanna Górską and Jerzy Skakun (Homework), Jakub Jezierski, Michał Jońca, Joanna Jurczak, Michał Kaczyński, Ryszard Kajzer, Grzegorz Laszuk, Lech Majewski, Moonmadness, Macio Moretti, Ola Niepsuj, Magdalena Piwowar, Poważne Studio, Jakub Sowiński, and Honza Zamojski.

Curators: Magdalena Frankowska, Artur Frankowski

### **About the Dr. Bhau Daji Lad Mumbai City Museum**

The Dr. Bhau Daji Lad Museum opened to the public in 1857 as the erstwhile Victoria and Albert Museum, Bombay. As Mumbai’s oldest Museum, it showcases the city’s cultural heritage and history through a rare collection of fine and decorative Arts that highlight early Modern Art practices as well as the craftsmanship of various communities of the Bombay Presidency. The permanent collection includes miniature clay models, dioramas, maps, lithographs, photographs, and rare books that document the life of the people of Mumbai and the history of the city from the late eighteenth to early-twentieth centuries.

The Museum, once in a derelict condition, underwent a comprehensive five-year restoration by INTACH supported by the Municipal Corporation of Greater Mumbai and the Jamnalal Bajaj Foundation. The project won UNESCO’s international Award of Excellence for cultural conservation in 2005. The Museum re-opened in 2008 with an extensive exhibition programme and is committed to

promoting contemporary art and culture. The Museum hosts an extensive exhibitions programme which explores the importance of the collection and includes a strong focus on contemporary art and culture.

The Museum has partnered with international institutions to showcase artists and exhibitions including the Victoria and Albert Museum, British Council, British Library, Dresden State Art Collections, Solomon R Guggenheim Museum, Museum of Modern Art, Ermenegildo Zegna Group and Guild of the Dome Association in an effort to facilitate international cultural exchange. The Museum has expanded its curatorial initiative to invite external curators, institutions and organisations to present exhibitions related to the focus areas of the collections.

The Museum's education and outreach programme aims to build and diversify the Museum's audiences, encouraging repeat visits and engaged participation with its permanent collections, contemporary exhibitions and activities. On offer is a rich selection of programmes including film, music and courses and lectures on history of art focused on providing stimulating, participatory experiences that respond to different age, interest and language groups, and recognize a diversity of backgrounds. These experiences are aimed at encouraging critical engagement with Mumbai's history, art and cultural developments.

For more information on Dr. Bhau Daji Lad Museum, please visit:

FACEBOOK: <https://www.facebook.com/BDLMuseum>

TWITTER: <https://twitter.com/BDLMuseum>

INSTAGRAM: <https://www.instagram.com/bdlmuseum/>

WEBSITE: [www.bdlmuseum.org](http://www.bdlmuseum.org)

EMAIL: [kchitnis@bdlmuseum.org](mailto:kchitnis@bdlmuseum.org)

Telephone: +91 22 23731234

### **About The Polish Institute, New Delhi**

The Polish Institute is part of the Polish diplomatic mission to India with the aim of promoting and fostering an understanding of Poland's culture throughout the country in a spirit of mutual cooperation. Based in Delhi, the Institute develops events and cultural programming in the genres of the visual arts, film, theatre, music and literature in collaboration with established Indian cultural organisations.

For more information on the exhibition, please visit: <http://www.eyeonpoland.eu/>

For more information on Polish Institute, please visit:

FACEBOOK: [www.facebook.com/PolishInstituteNewDelhi](http://www.facebook.com/PolishInstituteNewDelhi)

TWITTER: [www.twitter.com/PLCultureDelhi](http://www.twitter.com/PLCultureDelhi); E-mail: [delhi@instytutpolski.org](mailto:delhi@instytutpolski.org)

WEBSITE: <http://polishinstitute.in/>

Telephone: +91 1143521816

**For Listings:**

Dr. Bhau Daji Lad Museum presents

***EYE ON POLAND: New Graphic Design from Poland***

In collaboration with The Polish Institute, New Delhi and Culture.pl

**Exhibition Dates:** 17<sup>th</sup> June, 2016 – 31<sup>st</sup> July 2016

**Exhibition Venue:**

Special Project Space

Dr. Bhau Daji Lad Museum  
91A Rani Baug, Veer Mata Jijabai Bhonsle Udyan  
Dr Babasaheb Ambedkar Marg,  
Byculla East, Mumbai 400027

**Timings:**

10:00 am to 6:00 pm | last entry 5:30 pm  
Closed on Wednesdays and certain public holidays

**For further details, please contact:**

Komal Chitnis | [kchitnis@bdlmuseum.org](mailto:kchitnis@bdlmuseum.org) | +91 22 23731234